A POSITIVE OUTLOOK FOR FUTURE MONMOUTH STUDENTS

More than five decades after she blazed a trail through Monmouth and enjoyed a distinguished 48-year career in journalism with the Associated Press, Linda Deutsch ’65 has made a seven-figure planned gift to support journalism students at her alma mater. Thanks to her thoughtful planning and generous philanthropy, the Linda Deutsch ’65 Distinguished Endowed Scholarship will provide significant support to future generations of aspiring journalists.

Linda established her scholarship as a way to give back to the University that gave her so much. A loyal volunteer and donor to Monmouth, Linda decided to first create the Linda Deutsch ’65 Annual Scholarship in Journalism to witness the impact of her philanthropy during her lifetime. Wanting to do more, Linda then decided to make a planned gift by permanently endowing the scholarship through her trust.

She credits her Monmouth experience as both feature editor of The Outlook, and editor-in-chief of Monmouth Letters, as being the catalyst for her professional success at the Associated Press. And thanks to Monmouth College faculty and Jules L. Plangere, Jr., Linda earned her first full-time journalism job at the Asbury Park Press, which

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eventually led to a storied career covering some of the most notable events of the 20th Century.

When Linda started at the Associated Press in 1967, she was the only woman in the newsroom and quickly earned the respect of her male counterparts. She covered some of the most notorious criminal cases in modern history—from Charles Manson to Sirhan Sirhan, and Patty Hearst to O.J. Simpson. She was named AP special correspondent in 1992, and her coverage of the O.J. Simpson trial earned her a Pulitzer Prize nomination. She became a member of numerous journalism organizations and was honored for her advocacy in first amendment causes. Upon retirement, the AP recognized Linda’s “reporting excellence and journalistic integrity.”

Linda has left an indelible impact on the field of journalism, and with this planned gift, a tremendous legacy at Monmouth University. Join Linda in supporting today’s students, and future generations of Hawks, by establishing an annual scholarship now and endowing it permanently through your will or trust. Gifts like Linda’s help ensure that the University can continue to provide deserving students with an exceptional Monmouth education.

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Blend Your Support

If you’ve been wondering how to make more of an impact, consider combining your current gifts with one that you make in the future. Our complimentary guide *Mix It Up: Combine Your Giving* can help give you some ideas. Request your copy using the enclosed reply card.

SAVE THE DATE

**DECEMBER**

12 Holiday Concert/Shadow Lawn Society* Reception

**FEBRUARY**

23 Monmouth Men’s Basketball Vs. Quinnipiac/Shadow Lawn Society* Gathering

**APRIL**

1 Scholarship Luncheon

**JUNE**

12-14 Alumni Weekend

12 50th Reunion Celebration for Class of 1970

*Our Shadow Lawn Society acknowledges those individuals who have included Monmouth in their estate plan. If you’ve included the University in your estate plan but haven’t yet told us, please contact Emily Miller-Gonzalez at 732-263-5393 or emillerg@monmouth.edu. We’d like to thank you, celebrate your thoughtful gift and welcome you into the Shadow Lawn Society!
MAKE A GIFT THAT CHANGES LIVES
ESTABLISH A SCHOLARSHIP TO HELP STUDENTS’ DREAMS COME TRUE

You have the opportunity to make a significant difference in the lives of students at Monmouth by creating a scholarship that reflects your personal values. College is expensive and each tuition increase moves the dream further out of reach for hundreds of deserving students. This is where you can make a difference in the lives of bright and talented students who may not be able to afford rising tuition costs.

A scholarship can help cover the cost of tuition and living expenses and provide priceless peace of mind, letting students focus on what really matters instead of stressing about how they will afford books or lab fees. It also allows you to celebrate the generous benefactors whose gifts may have helped you reach your personal educational goals, when you create a scholarship fund in their honor.

Flexible Funding Options
Monmouth offers two types of scholarships—annual and permanently endowed.

An annual scholarship can be established with a minimum gift of $5,000, payable over five years. You can help establish the criteria for the scholarship, and it can be renewed at your discretion.

Endowed scholarships are a source of permanently dedicated funds. An endowed scholarship can be established with a gift of $25,000, and a distinguished endowed scholarship can be created with a $50,000 gift, each of which can be funded over five years.

Gifts to endowed scholarships, which last in perpetuity, are invested as part of the University’s wider portfolio. Each year, per University spending policy, a percentage of these funds are used to provide student scholarships and any additional yield on the investment is returned to grow the principal of the account.

Either type of endowment can be established with a pledge that is fulfilled over five years. Once the newly created fund reaches the University’s $25,000 endowment minimum, then awards are made from the endowment each year to students who meet the scholarship criteria. The gift is invested in accordance with the policies established by the Board of Trustees.

Take the First Step Today
Contact us today to learn more about how you can make a Monmouth education more accessible to deserving students.
Imagine the possibility of supporting students today, allowing you to see your gift at work, or after your lifetime, ensuring that we’re able to provide students with an affordable education for years to come. With a “blended gift,” you can do both.

This approach to giving can take many forms, but always includes a combination of current and future gifts. To take advantage of the blended gift approach, you select a way to donate today that makes sense for your situation. Then you choose a way to continue that generosity in the future through a deferred gift.

Check Out This Potential Scenario
Mary has supported Monmouth for more than 20 years, making annual gifts of cash or stock. Supporting a Monmouth education brings her immense satisfaction and allows her to model her philanthropic values for her family.

But Mary wonders what will happen to the programs made possible through her annual gifts after she passes away. Her financial advisor suggests adding a bequest to Mary’s will to extend her support far into the future.

Mary adds a bequest in her will for $125,000 to an endowed fund that will permanently support the programs and services that she cares about most. The University only uses a portion of the endowment each year to support our services and programs. The remainder is reinvested, which allows it to grow and support Mary’s annual payouts indefinitely.

Thanks to her careful planning, the programs and goals most important to Mary will thrive during and after her lifetime.